

Sam Thomas	Product Manager/Maker  samueljamesthomas25@gmail.com  linkedin.com/in/sam-thomas-5456b0aa/  product-sam.vercel.app/
About Me	Work History
I work across strategy and execution without losing quality at either end. I build as well as manage: as comfortable writing prompts and shipping prototypes as setting a North Star and aligning teams. I work best when the problem isn't fully defined, and I care deeply about building empowered and high-agency teams.	Senior PM (Contractor) @ Beyond Sport Feb 2026 - Present PM for the Premier League's web, iOS and Android platform with 60 million peak DAUs, working directly with the client. Won two pitches for Loyalty and Rewards, extended the LIV Golf loyalty system as a white-label concept, shaped the mini games strategy. Co-Founder @ Superwrapped 2025 - Present Built superwrapped.com with my co-founder: You entire digital life wrapped. I lead product, strategy, design, and distribution, write prompts and set up LLMs as a judge in Langfuse, and build and test features in Claude Code with Gitlab.
Skills	
Strategy, Design, Stakeholder Management, AI/ML, Prompt Engineering, Roadmaps, Scrum, User Research, UI/UX, Analytics, Prototyping.	Senior PM @ Climate X Apr 2025 - Aug 2025 Introduced sprint-based metrics, a clear North Star, proper rituals. Improved the ML classification pipeline on Carta, a climate risk SaaS used by global banks and insurers, and delivered a 100% improvement in F1 score. Integrated LLM workflows into production and worked with AWS on agentic AI capabilities.
Tools	Senior PM @ what3words Sep 2022 - Apr 2025 Led product on the what3words API, used by thousands of businesses globally including DPD, Jaguar Land Rover, and 85% of UK emergency services. Unified fragmented teams, redesigned the API offering, and grew paying customers by 200%.
Claude Co-work/Code, Notion, Langfuse, Mixpanel, GA, JIRA, PostHog, Figma, Canva.	
Education	Programme / Product Manager @ Pollen Nov 2021 - May 2022 Ran product and programme management simultaneously, set up OKRs across Product and Engineering, and delivered two revenue-impacting backend features.
Certified ScrumMaster® Achieved in June 2021 University of Auckland Bachelor of Business and Information Management 2012 - 2015	Project Manager @ Canonical Apr 2019 - Nov 2021 Producer @ Studio Output Nov 2017 - Apr 2019 Digital Project Manager @ GOLIN Nov 2015 - Nov 2017